

ABSTRACT

An ink set for ink jet printing, as well as an ink jet printing method and a printed matter both using the ink set, are provided, the ink set permitting the formation of an image superior in clearness, not undergoing discoloration or decoloration even during baking, capable of including representation of intermediate colors and having a wide color region. In the ink set, inorganic pigments of two colors are used as red components and specific inorganic pigments of other colors are selected, and by using the ink set there is obtained an image superior in clearness and very superior in gradation and having a wide color region, and intermediate colors can be represented without discoloration or decoloration even after baking.